Investing in EARLY CHILDHOOD DEVELOPMENT:

2004 Progress Report to Manitobans

Healthy Child Manitoba

Manitoba

Putting children and families first

Overview of Manitoba's Investments in Early Childhood Development (ECD)

ECD Action Area		Total 2004/05 Investment (1000s)	New Investments since April 2000 (1000s)
Promoting Healthy Pregnancy, Birth and Infancy:			
Healthy Baby		5,080.4	$ 5,080.4
BabyFirst		6,712.7	4,341.3
FASD Prevention Strategy		714.4	312.6
Midwifery Program		3,400.0	3,400.0
	Subtotal:	15,907.5	$13,134.3
Improving Parenting and Family Supports:			
Children's Special Services(1) ,(2)		17,171.9	$ 7,503.1
National Child Benefit Supplement Restoration		6,500.0	6,500.0
	Subtotal:	23,671.9	$14,003.1
Strengthening Early Childhood Development, Learning and Care:			
Child Day Care(1) ,(3)		77,087.2	$ 26,071.5
Early Childhood Development Initiative		670.0	670.0
Early Start(4)		1,908.4	814.0
	Subtotal:	79,665.6	$27,555.5
Strengthening Community Supports:			
Parent-Child Centred Approach(2)		3,055.0	$ 3,055.0
Injury Reduction Campaign(1)		230.1	230.1
	Subtotal:	3,285.1	$3,285.1
Other ECD Initiatives(5)		783.7	493.3
Total:		123,313.8	$58,471.3

(1) Includes some programming for children over the age of six years

(2) Reflects internal transfer of program function

(3) Reflects funding in accordance with Five-Year Plan and does not reflect restructuring in accordance with Integrated Service Delivery (ISD)

(4) Includes BabyFirst/Early Start integration

(5) Includes financial assistance to community organizations for ECD and ECD research and evaluation initiatives

Since April 2000, the provincial government increased investments in ECD by over $58 million. Of this investment, Manitoba is pleased to acknowledge the federal government's contribution of $18.3 million for ECD and $5.5 million for Early Learning and Child Care (ELCC) in 2004/05.

Early Childhood Development Programs: Updated Indicators

(Please use Appendix C – 2003 report for program descriptions)

ECD Action Area: Promoting Healthy Pregnancy, Birth and Infancy

PROGRAM INDICATORS		
ECD Program Name:	**Healthy Baby Program (includes the Healthy Baby Manitoba Prenatal Benefit and Healthy Baby Community Support programs)**	
INVESTMENT FOCUS:	**2002/03**	**2003/04**
AVAILABILITY: Number of clients served:	**Manitoba Prenatal Benefit:** By the end of the fiscal year (March 31, 2003), 4,578 applicants applied for prenatal benefits and 4,231 received them.** **Community Support Programs:** More than 3,000 pregnant women and new families attended community support programs.	**Manitoba Prenatal Benefit:** By the end of the 2003-04 fiscal year, 4,735 applicants applied for prenatal benefits and 4,379 received them. **Community Support Programs:** More than 4,000 pregnant women and new families will attend community support programs.
Change in number of clients served since previous year:	**Manitoba Prenatal Benefit:** There were 391 fewer eligible applicants in 2002/03. **Community Support Programs:** Increase of 1,000 due to the expansion of the rural programs into new communities. The Winnipeg programs also received enhanced support from the Winnipeg Regional Health Authority.	**Manitoba Prenatal Benefit:** 148 more women received prenatal benefits in 2003-04 than in 2002-03. **Community Support Programs:** Increase of 1,000 due to the continued expansion of the rural programs into new communities. The Winnipeg programs also received enhanced support from the Winnipeg Regional Health Authority.
Program capacity (number of clients):	**Manitoba Prenatal Benefit:** All eligible applicants received the benefit. Continuous efforts are made to advertise the prenatal benefit. **Community Support Programs:** 65 neighbourhoods/communities deliver programs in 11 regions across Manitoba for pregnant women and new families.	**Manitoba Prenatal Benefit:** no change **Community Support Programs:** no change
Per cent of program capacity used:	**Manitoba Prenatal Benefit:** capacity dependent on Manitoba births **Community Support Programs:** Many programs full while others are still in development. Information linking pregnancy rates and prenatal benefit recipients with program attendance is not yet available.	**Manitoba Prenatal Benefit:** capacity dependent on Manitoba births **Community Support Programs:** Many programs are full. Information linking pregnancy rates and prenatal benefit recipients with program attendance is not yet available.

PROGRAM INDICATORS		
ECD Program Name:	**Healthy Baby Program (includes the Healthy Baby Manitoba Prenatal Benefit and Healthy Baby Community Support programs)**	
INVESTMENT FOCUS:	**2002/03**	**2003/04**
Change in program capacity since previous year:	**Manitoba Prenatal Benefit:** None; benefit is available to all eligible applicants. **Community Support Programs:** First year program is available.	**Manitoba Prenatal Benefit:** No change **Community Support Programs:** Program awareness and demand for services has increased. Programs still provide continuous entry and no wait lists.
Total number of eligible clients:	**Manitoba Prenatal Benefit:** (same as program capacity — see above) **Community Support Programs:** (data under development)	**Manitoba Prenatal Benefit:** (same as program capacity — see above) **Community Support Programs:** (data under development)
Per cent of eligible clients served	**Manitoba Prenatal Benefit:** (same as program capacity — see above) **Community Support Programs:** (data under development)	**Manitoba Prenatal Benefit:** (same as program capacity — see above) **Community Support Programs:** (data under development)
Total number of program sites:	**Manitoba Prenatal Benefit:** (not applicable) **Community Support Programs:** across all 11* regional health authorities	**Manitoba Prenatal Benefit:** (not applicable) **Community Support Programs:** across all 11* regional health authorities. 26 organizations delivered programming in in over 65 neighbourhoods / communities
ACCESSIBILITY:	(not a focus of investment)	
AFFORDABILITY:	(not applicable)	
QUALITY:	(not a focus of investment)	

*Two of the original 12 RHAs amalgamated in 2002/03.

**Numbers adjusted from 2002-03 report to reflect updated information.

ECD Action Area:
Promoting Healthy Pregnancy, Birth and Infancy

PROGRAM INDICATORS		
ECD Program Name:	**BabyFirst Program**	
INVESTMENT FOCUS:	**2002/03**	**2003/04**
AVAILABILITY:	**BabyFirst Program:**	**BabyFirst Program:**
Number of clients served:	1,114 families receiving home visiting	1,150 families
Change in number of clients served since previous year:	Increase of 289 families	Increase of 36 families
Program capacity (number of clients):	Up to 1,350 families	Up to 1,350 families
% of program capacity used:	82.5%	85.2%
Change in program capacity since previous year:	Increase of 350 families	None
Total number of eligible clients:	1,560 (estimated)	1,132 (estimated)
% of eligible clients served:	71% (estimated)	98% (estimated)
Total number of program sites:	All 12 regional health authorities	All 11 regional health authorities (Marquette and South Westman combined)
ACCESSIBILITY: Increase in the number of clients served since previous year (%):	289 families (35% increase)	36 families (3% increase)
AFFORDABILITY:	(not a focus of investment)	(not a focus of investment)
QUALITY:	•Increase in home visitor and public health nurse salaries related to collective agreements •Continued Advanced Parent Survey training for all public health nurses •Provided program coordinators/managers with Quality Management training •Provided Growing Great Kids (GGK) Tier I Certification training for all BabyFirst home visitors and supervisors •Trained additional trainers to deliver GGK curriculum training	•Introduced surveillance of alcohol use during pregnancy as part of the BabyFirst screening process •Introduced BabyFirst Standards of Practice document •Increase in public health nurse salaries related to collective agreement •Introduced GGK Tier II Certification process

ECD Action Area:
Promoting Healthy Pregnancy, Birth and Infancy

PROGRAM INDICATORS		
ECD Program Name:	**BabyFirst/Early Start Integrated Model**	
INVESTMENT FOCUS:	**2002/03**	**2003/04**
AVAILABILITY:	**BabyFirst/Early Start Integrated Model:**	**BabyFirst/Early Start Integrated Model:**
Number of clients served:	86 families with 133 children	133 families
Change in number of clients served since previous year:	(not applicable)	47 additional families
% of program capacity used:	(not applicable)	65%
Program capacity (number of clients):	150	180
% of program capacity used:	52.1%	74%
Change in program capacity since previous year:	(not applicable)	approximately 30 families
Total number of eligible clients:	unknown	unknown
% of eligible clients served:	unknown	unknown
Change in % of eligible clients served since previous year:	unknown	unknown
Total number of program sites:	3 regional health authorities	5 regional health authorities
ACCESSIBILITY:	(not a focus of investment)	(not a focus of investment)
AFFORDABILITY:	(not a focus of investment)	(not a focus of investment)
QUALITY:	(not a focus of investment)	(not a focus of investment)

ECD Action Area:
Promoting Healthy Pregnancy, Birth and Infancy

PROGRAM INDICATORS		
ECD Program Name:	**Fetal Alcohol Spectrum Disorder (FASD) Prevention:** **• Stop FAS (Fetal Alcohol Syndrome) program**	
INVESTMENT FOCUS:	**2002/03**	**2003/04**
AVAILABILITY:	**Stop FAS program:**	**Stop FAS program:**
Number of clients served:	120	130
Change in number of clients served since previous year:	increase of 34 women	increase of 10 women
Program capacity (number of clients):	140 to 150 women	140 to 150 women
Per cent of program capacity used:	80% to 86%	87% to 93%
Change in program capacity since previous year:	increase of up to 30 women	none
Total number of eligible clients:	unknown	unknown
Per cent of eligible clients served:	unknown	unknown
Total number of program sites:	4	4
ACCESSIBILITY: Increase in the number of clients served since previous year (per cent):	34 women (40% increase)	10 women (8% increase)
AFFORDABILITY:	(not applicable)	(not applicable)
QUALITY:	(not a focus of investment)	(not a focus of investment)

PROGRAM INDICATORS		
ECD Program Name:	**Early Childhood Health Promotion:** **• Midwifery Program**	
INVESTMENT FOCUS:	**2002/03**	**2003/04**
AVAILABILITY:		
Number of clients served:	(data under development)	834 women/families
Change in number from previous year:	(data under development)	Increase of 222 women/families
Program capacity:	(data under development)	900 (based on fully staffed program)
Per cent of program capacity used:	(data under development)	93%
Change in program capacity from previous year:	(data under development)	25%
Total number of eligible clients:	(data under development)	Unknown
Percent of eligible clients served:	(data under development)	Care provided for 5% of Manitoba births
Total number of program sites:	(data under development)	Nine sites total. In six RHAs: Burntwood; NORMAN; Brandon, Central; South Eastman; and Winnipeg. Nine Practice sites in total.

ACCESSIBILITY:		
Per cent increase in number served:	(data under development)	27% increase over 2002/03
Number of clients from priority population served:	(data under development)	522
Increase in the number of clients from priority populations served over previous year:	(data under development)	Increase of 173 women/families
Per cent of clients from priority populations:	(data under development)	63% of total clients
AFFORDABILITY:	(not applicable)	RHA delivered midwifery services are funded by Manitoba Health.
QUALITY:	(not a focus of investment)	RHAs are responsible for quality management and improvement; Manitoba Health is responsible for monitoring quality.

ECD Action Area: Improving Parenting and Family Supports

PROGRAM INDICATORS		
ECD Program Name:	**Children's Programs** **• Children's Special Services**	
INVESTMENT FOCUS:	**2002/03**	**2003/04**
AVAILABILITY:	**Children's Special Services:**	**Children's Special Services:**
Number of clients served:	3,586 families	3,712 families
Change in number of clients served since previous year:	increase of 50 families	Increase of 126 families
Program capacity (number of clients):	3,586 families	3,712 families
Per cent of program capacity used:	100%	100%
Change in program capacity since previous year:	increase of 50 families	Increase of 126 families
Total number of eligible clients:	Note: Existing clients are all eligible. Unknown if there are more eligible clients who have not applied for service.	See note for 2002/03
Per cent of eligible clients served:	See note above	See note for 2002/03
Change in per cent of eligible clients served since previous year:	(unknown)	(unknown)
Total number of program sites:	6 regions and 6 community areas	same
ACCESSIBILITY: Increase in the number of clients served since previous year (per cent):	50 families (1.4% increase)	126 families (3.5% increase)
AFFORDABILITY:	(not applicable)	(N/A)
QUALITY:	(not a focus of investment)	Currently not measured

Notes on above table:

- This does not include the Unified Referral and Intake System (URIS) caseload.
- This does not account for expansion of the program in integrated service delivery model. (Children with disabilities — child day care, children in care, children with disabilities whose families are EIA recipients.)

ECD Action Area:
Improving Parenting and Family Supports

PROGRAM INDICATORS		
ECD Program Name:	**National Child Benefit Supplement (NCBS) restoration for children ages 0 to 6 years**	
INVESTMENT FOCUS:	**2002/03**	**2003/04**
AVAILABILITY:	**National Child Benefit Supplement (NCBS) restoration:**	**National Child Benefit Supplement (NCBS) restoration:**
Number of clients served (average monthly number of EIA cases with any children 0 to 6 years of age):	7,835 families*	7,834 families*
Change in number of clients served since previous year:	not applicable (full take-up achieved in 2000/01)	(not applicable)
Program capacity (number of clients):	(not applicable)	(not applicable)
Per cent of program capacity used:	(not applicable)	(not applicable)
Change in program capacity since previous year:	(not applicable)	(not applicable)
Total number of eligible clients (average monthly number of EIA cases with any children 0 to 6 years of age):	7,835 families*	7,834 families*
Per cent of eligible clients served:	100%	100%
Total number of program sites:	(not applicable)	(not applicable)
ACCESSIBILITY:	no change (full take-up achieved)	no charge
AFFORDABILITY:	(not applicable)	(not applicable)
QUALITY:	(not a focus of investment)	(not a focus of investment)

* The previous ECD report did not record the average monthly number of EIA cases.

ECD Action Area:
Strengthening Early Childhood Development, Learning and Care

PROGRAM INDICATORS

ECD Program Name: Manitoba Child Care Program

INVESTMENT FOCUS:	2002/03 Manitoba Child Care Program	2003/04 Manitoba Child Care Program
ACCESSIBILITY:		
Total number of program sites:	1,142	1,158
Program capacity (spaces)	24,777	25,634
• spaces for preschool children	17,343	17,930
• spaces for school age children	7,434	7,704
• change in program capacity (spaces)	768	857
• change in program capacity (%)	3.2%	3.5%
Number of children in Manitoba 0 to 12 years [1]	179,300	182,000
• preschool children (0 to 5 years)	75,600	79,300
• school age children (6 to 12 years)	103,700	102,700
Per cent of Manitoba children for whom there was a regulated space	13.8%	14.1%
• per cent of preschool children (0 to 5 years)	22.9%	22.6%
• per cent of school age children (6 to 12 years)	7.2%	7.5%
AFFORDABILITY:		
Maximum daily child care fees (centre based)[2]	(fees frozen)	(fees frozen)
• infant	$ 28.00	$ 28.00
• preschool	$ 18.80	$ 18.80
• school age (before school, lunch and after school)	$ 9.60	$ 9.60
Maximum daily child care fees (home based)[2]	(fees frozen)	(fees frozen)
• infant	$20.40	$20.40
• preschool	$16.40	$16.40
• school age	$9.60	$9.60
Daily non-subsidized fee per child	$2.40	$2.40
Average number of children receiving subsidized child care per 4-week period	11,455	11,568
Subsidization levels based on family net income: family examples (centre based)		
• one parent, one preschool child		
- full subsidy up to:	$13,787	$13,787
- partial subsidy up to:	$24,577	$24,577
• two parents, two preschool children		
- full subsidy up to:	$18,895	$18,895
- partial subsidy up to:	$40,475	$40,475

PROGRAM INDICATORS

ECD Program Name: Manitoba Child Care Program

INVESTMENT FOCUS:	2002/03	2003/04
Total number of newly funded child care spaces in centres [3]	347	788
• spaces for preschool children	256	538
• spaces for school age children	91	250
Annual operating grant per space (for centres)		
• infant space	$6,500.00	$6,760.00
• preschool space	$2,002.00	$2,132.00
• school age space	$536.00	$606.00
• nursery school space (6 to 10 sessions per week)	$189.00	$214.00
Parent fees as a percentage of annual centre revenue [4]		
• infant space	52.8%	51.9%
• preschool space	71.0%	69.6%
• school age space	85.4%	80.5%
Annual operating grant funding levels for homes		
• infant space	$664.00	$707.00
• preschool space	$231.00	$246.00
• school age space	$231.00	$246.00
QUALITY:		
Regulated ratios (centre based)		
• infant	1:4	1:4
• preschool	1:8	1:8
• nursery school	1:10	1:10
• school age	1:15	1:15
Maximum licensed number of children (home based)	eight children, including no more than five under 6 years, of whom no more than three are under 2 years (includes provider's own children)	eight children, including no more than five under 6 years, of whom no more than three are under 2 years (includes provider's own children)
Proportion of centre based staff required to be classified as trained early childhood educators (diploma, degree or competency based assessment graduate)		
•infant/preschool	two-thirds	two-thirds
•school age/nursery school	one-half	one-half
Family child care training [5]	New providers must complete an approved 40-hour course	New providers must complete an approved 40-hour course
Number of family child care providers and child care assistants approved for training grant [5]	0	82
Number of new competency based graduates	43	28

PROGRAM INDICATORS		
ECD Program Name:	**Manitoba Child Care Program**	
INVESTMENT FOCUS:	**2002/03**	**2003/04**
Workforce numbers (centre based)		
• number of Early Childhood Educator IIs (diploma required for classification)	842	925
• number of Early Childhood Educator IIIs (degree required for classification)	820	849
Change in wages for trained Early Childhood Educator IIs [6]	+3.5%	+1.5%
Change in income for family child care providers (home based)	+0.5%	+0.5%
Per cent of centres that are non-profit [7]	92.4%	92.1%
Per cent of centre spaces that are non-profit	91.7%	91.9%
INCLUSIVE:		
Number of children with disabilities served under the Children with Disabilities (CWD) Program	1,271	1,366
Per cent of child care facilities participating in CWD Program		
• centres	51.3%	55.6%
• homes	19.5%	19.3%
PARENTAL CHOICE:		
Number of funded extended-hour child care spaces[8]	398	418.5
Number of group family child care homes in rural and small urban centres (outside Winnipeg)	22	28

1 Source: Statistics Canada, Labour Force Survey. Does not include persons living on reserves, full-time members of the Canadian Armed Forces or inmates in institutions.

2 Fees include daily non-subsidized fee.

3 Maximum fees apply to all funded spaces.

4 Centre revenue is made up of income from an operating grant and income from parent fees or fee subsidies on behalf of eligible families.

5 Regulation for training requirement effective January 2003.

6 Based on salary analysis of Early Childhood Educator IIs in funded full-time centres.

7 Research from the Childcare Resource and Research Unit at the University of Toronto's Centre for Urban and Community Studies, August 2002, suggests that child care services operated not-for-profit are more likely to deliver higher quality care environments.

8 Number of spaces currently funded and operating.

ECD Action Area:
Strengthening Early Childhood Development, Learning and Care

PROGRAM INDICATORS		
ECD Program Name:	**Early Childhood Development Initiative (ECDI)**	
INVESTMENT FOCUS:	**2002/03**	**2003/04**
	Early Childhood Development Initiative (ECDI)	**Early Childhood Development Initiative (ECDI)**
AVAILABILITY:	All 38 school divisions	All 38 school divisions
Total number of program sites:	All 38 school divisions	All 38 school divisions
ACCESSIBILITY:	(data under development)	(data under development)
AFFORDABILITY:	(data under development)	(data under development)
QUALITY:	(data under development)	(data under development)

Note: Manitoba Education, Citizenship and Youth and Healthy Child Manitoba are currently developing program indicators for ECDI.
*In 2002/03, many school divisions amalgamated, so the total number of school divisions decreased from 54 to 38.

PROGRAM INDICATORS		
ECD Program Name:	**Early Start Program**	
INVESTMENT FOCUS:	**2002/03**	**2003/04**
AVAILABILITY:	**Early Start Program Centre Based:**	**Early Start Program Centre Based:**
Number of clients served	184 families with 400 children	185 families
Change in number of clients served since previous year:	Decrease of 51 families	NA
Program capacity (number of clients):	285 spaces*	285 spaces*
Per cent of program capacity used:	64.6%	65%
Change in program capacity since previous year:	Decrease of 115 spaces*	NA
Total number of eligible clients	Unknown	Unknown
Per cent of eligible clients served:	Unknown	Unknown
Total number of program sites:	19*	19*
ACCESSIBILITY: Increase in the number of clients served since previous year (%):	(not a focus of investment)	(not a focus of investment)
AFFORDABILITY:	(not a focus of investment)	(not a focus of investment)
QUALITY:	(not a focus of investment)	(not a focus of investment)

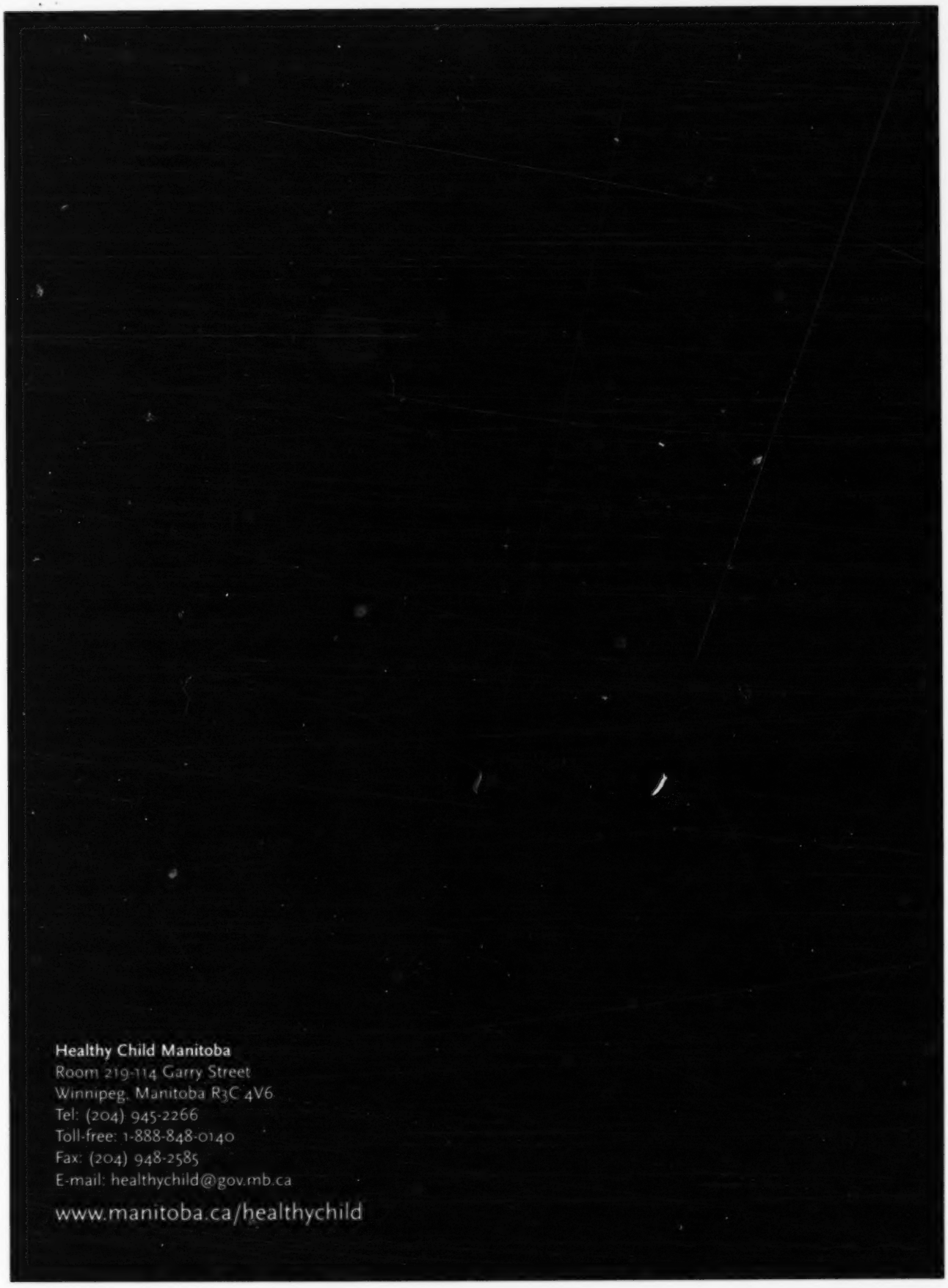
* spaces reallocated to the BabyFirst/Early Start Integration model

ECD Action Area:
Strengthening Community Supports

PROGRAM INDICATORS		
ECD Program Name:	**Parent-Child Centred Approach**	
INVESTMENT FOCUS:	**2002/03**	**2003/04**
AVAILABILITY:	**Parent-Child Centred Approach:**	**Parent-Child Centred Approach:**
Total number of program sites:	26 parent-child coalitions	26 parent-child coalitions
ACCESSIBILITY:	(not a focus of investment)	(not a focus of investment)
AFFORDABILITY:	(not applicable)	(not applicable)
QUALITY:	(not a focus of investment)	(not a focus of investment)

PROGRAM INDICATORS		
ECD Program Name:	**Early Childhood Health Promotion:** **• Injury Prevention Initiative**	
INVESTMENT FOCUS:	**2002/03**	**2003/04**
	Injury Prevention Initiative:	**Injury Prevention Initiative:**
AVAILABILITY:	(not reported for public education initiatives)	(not reported for public education initiatives)
ACCESSIBILITY:	(not reported for public education initiatives)	(not reported for public education initiatives)
AFFORDABILITY:	(not reported for public education initiatives)	(not reported for public education initiatives)
QUALITY:	(not reported for public education initiatives)	(not reported for public education initiatives)

Note: For more information on Injury Prevention please see the Healthy Living website: http://www.manitoba.ca/healthyliving/injury.html
Note: For more information on IMPACT, please see their website: http://www.hsc.mb.ca/impact.
Note: The Manitoba Injury Surveillance Report can be viewed and downloaded at http://www.manitoba.ca/healthyliving/index.html.



Healthy Child Manitoba
Room 219-114 Garry Street
Winnipeg, Manitoba R3C 4V6
Tel: (204) 945-2266
Toll-free: 1-888-848-0140
Fax: (204) 948-2585
E-mail: healthychild@gov.mb.ca

www.manitoba.ca/healthychild